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SKILLS

Accomplished Fine and Digital Artist with the ability to synergize traditional artistic virtuosity with digital media tools to produce both technical and aesthetically pleasing end results. Highly proficient with a broad spectrum of graphics, web and desktop publishing applications including the following :

- Adobe CC Expert (Illustrator, Animate, Character, Acrobat, Dreamweaver, Photoshop, Premiere)
- Not a Millennial
- Integrating MySql and PHP seamlessly into database-driven HTML/PHP/Bootstrap websites

• Consummate skill with HTML, Javascript & CSS, Bootstrap, Microsoft Office Suite & Quark Xpress, Final Cut, and MOTU Digital Performer

• Exceptional verbal, written, and visual presentation skills with an emphasis on fast and effective client presentations including wireframes, mockups & comprehensive layouts

• Able to communicate in the vernacular with clients toward achieving design goals with a hyper-focus on ease-of-use as well as seamless functionality

ACCOMPLISHMENTS

- Have been coding since Atari Microsoft Basic was released as a cartridge [1982]
- Recognized fine artist specializing in printmaking
- Effectively worked with clients from initial concepts to final presentations
- Instructor in Graphic and Interface design
- Generative catalyst in any media or technology related environment. Can cross pollinate disciplines and create hybrids

Award-winning animator for the animated cult film Strangeness Gets Weirder

SUMMARY

• Accomplished freelance web designer/developer, graphic designer and desktop publisher with mastery of a broad variety of traditional fine art and digital media

• Highly-regarded educator who effectively taught intensive Graphic and User Interface Design courses for Nichols College and Hendriks Institute in Massachusetts

• Special abilities and creative problem solving skills include the capability to work within deadline constraints, effectively translate corporate and educational clients' specific needs into functional, attractive designs, organize complex research projects

• Simultaneously managing both the web presence & branding while charting future development as well as critical analysis of pertinent marketing, advertising and style trends

EXPERIENCE

Whiting Farms - UI Web Designer/Developer • Art Director 7/2023-7/2024 Employed as UI Web Designer/Developer - Art Director for Whiting Farms, largest hackle supplier for fly fishing in the world. Responsibilities included design and maintenance of lucrative online enterprise. Website based on Bootstrap

Dunbarton Tobacco & Trust - Packaging Designer DT&T is a high-end startup cigar company born out of the 25 years of industry experience of its founder Steve Saka. Using the highest quality printing from houses in Holland to present this highly refined aesthetic.

Starr's Guitars - UI Web Designer/Developer • E-Commerce Manager • Art Director 5/2003-12/2008 Engaged as UI Web Designer/Developer - Art Director Starr's Guitars. Responsibilities included design and maintenance of lucrative online e-commerce enterprise. Also functioned as Art Director and Principle Creative for national print marketing campaigns.

Hendriks Institute - Web/Graphic Design Instructor

3/2000 - 3/2002 Hired as an instructor for Hendriks Institute in the heart of the 128 Technology Belt in Massachusetts. Instruction was primarily targeted toward high-end corporate clients who wanted to push their current graphic and interface design and technical skills to the next level.

Sharp Guy Productions - Principal Creative

Creative Director of SGP. Producing fine art, digital montages, web designs, e-commerce web sites, online community portals, magazine layouts, advertising, educational web sites, as well as corporate branding packages.

Currently Enrolled

2/1992 - Present

11/2014 - 4/2016